

The Moore County Transportation Committee in partnership with NCDOT and the Triangle Area Rural Planning Organization is holding a series of public meetings to gather information from residents, stakeholders and businesses to determine their priorities, concerns and issues regarding the County's long range transportation needs and possible solutions.

Strings & Ribbons has been used by transportation planners across the country to help the public understand transportation planning and to help transportation planners understand the needs and priorities of the public.

Long range transportation planning is focused on providing safety and mobility options and providing economic opportunities for growth 25-30 years in the future. Transportation planning can be complex and challenging, balancing the future growth of the area with preservation of key natural and human environments while determining the most cost effective and efficient methods to distribute limited funds to accomplish a variety of problems.

Strings & Ribbons is a tool to help the public participate in determining what are the key priorities and components that should be considered during the planning process. The dollars associated with individual elements are ballpark and only intended to determine the strength of the priority, need and resource. It is not to determine what specifically will be purchased. Although the game can be used as a selection tool; for Moore County it is being used as an information tool only. Your participation is critical in assisting the transportation planners to begin to determine the long-range components to be further studied and eventually built.

Why Use Strings and Ribbons?

- Educates public on why we develop the CTP (Comprehensive Transportation Plan).
- Educates the elected officials and transportation stakeholders as to the public's perceived needs. Engages the public beyond traditional "mile-post" meetings.
- Provides concrete examples of desired projects.
- Avoids lecturing to the public (Doesn't Work).
- Ensures active/true "public involvement."
- Allows immediate hands-on participation.

Below are listed many of the benefits that have resulted from using Strings & Ribbons as a planning tool.

- Removes Department of Transportation, MCTC and the TARPO from the process
- Strongly encourages consensus among the players
- Promotes prioritization
- Provides a formal presentation of decision making
- Is an easy and enjoyable game to play
- Makes the process more personal

Please join us at anyone of the meetings to voice your issues, concerns and priorities as we continue to work through each phase of the planning process.